

Privacy Policy

Privacy Policy

Binfinity processes personal data and other data in accordance with the applicable legislation. Your privacy is very important to us and we handle your personal information with care. Below is stated what you can expect from us and which rules we adhere to.

Applicability

This privacy policy applies to the processing of personal information and data provided by customers, relations, prospects and other persons obtained from visiting and using the websites of Binfinity.

Data processing

We maintain a database in HubSpot, which also records the personal details of relationships. A relationship is a person who is known to Binfinity (for example by downloading content), but who is not a customer.

We collect personal data (name, address, place of residence, telephone number, e-mail address, marketing challenges, role in decision process, etc.) to better inform you about our products and services. Personal data is collected via the website when you register for our blog or newsletter or download interesting content. And offline this is done through presentations, network meetings or a telephone conversation. Binfinity can in some cases use services from third parties to enrich data if they are incomplete or to validate, for example when an address is changed.

Financial data and data relating to an assignment are collected to execute the agreement. This information is not provided to third parties for commercial purposes.

View, change or delete data

You can request access to the information that we collect about you at any time, or have it changed or deleted. And you can change your data at any time, have it removed or view it and request it via an email to hello@binfinity.net¹. All this in accordance with GDPR / AVG legislation. In that context, we ask everyone who leaves his data on our website explicit permission send e-mails about our services and solutions.

You can also request us to no longer be kept informed of our activities. Binfinity is required to request proof of identity before we can grant you access to your personal information in our records. You can also submit a

1. <mailto:hello@binfinity.net>





request by letter, including your name, address, telephone number and a copy of a valid proof of identity, addressed to Binfinity, High Tech Campus 27, 5656 AE Eindhoven, The Netherlands.

Email

If you have provided your e-mail address to Binfinity as a relation, you will be informed by e-mail about our knowledge, services and solutions.

Binfinity uses a system when sending e-mailings to gain insight into how these e-mails are opened. It can also be viewed if you click on the links in our e-mail. In this way Binfinity can further optimize its information to you and better align it with your interests.

Do you want to receive less or no e-mail or do you no longer want to participate in our events?

Then you can adjust your preferences or unsubscribe to these emails at any time via the unsubscribe option in each message you receive, or by contacting

Contact with customers and relations

Binfinity informs its customers and relations about marketing methods and techniques and solutions by e-mail, mail, telephone and / or social media.

If you have indicated that you never want to be called again by Binfinity, we will process this in our administration and we will no longer approach you on the telephone number you specified.



High Tech Campus 27
5656 AE Eindhoven
The Netherlands

T. +31 88 355 8100
E. hello@binfinity.net
W. www.binfinity.net

IBAN: NL85 ABNA 0516 2716 36
KVK: 27277126
BTW: NL81 491 1419 B01